

Who is Qe'Bella Couture?

Written by



Fourth annual fashion show benefit

Qe'Bella Couture is a for-profit and not-for-profit organization. The for-profit side creates custom pieces for little girls and women. Keiona L. Cook, the owner and head designer, creates jeans, club wear, prom dress, and over the top embellished wedding dresses.

The not-for-profit side of Qe'Bella Couture teaches young boys and girls, ages 6 to 16, the art of sewing and fashion design. Cook believes that all youth deserve the opportunity to learn different life skills that will enrich their lives.

"Sewing is one of those life skills, that is turning into a lost art," said Cook.

The designer is a graduate of North Community High School and has a BFA in fashion design from the Savannah College of Art & Design. Cook established Qe'Bella Couture in August of 2004 and has been custom designing every since. In 2008 she started teaching youth how to sew at Homewood Studios located at 2400 Plymouth Ave. N., Minneapolis. Homewood Studios is an art gallery owned by Cook's former English teacher, George Roberts.

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