

Arsenio Hall: Back is Beautiful

Written by Gail Choice Special to the NNPA from Our Weekly



By the time you read this article Arsenio Hall will be hosting his fourth episode on the Arsenio Hall show. This article reflects my impression of Arsenio's premiere show on Monday, Sept. 9 at 11 p.m. on KTLA-TV Channel 5.

I couldn't believe how excited I was to see Arsenio "back in the saddle" so to speak. Apparently I wasn't the only one. According to The Hollywood Reporter, (THR) Arsenio Hall beat out all the competition in the ratings war.

THR reports syndication in 95 percent of the country was enough for Arsenio Hall to top late night during his Monday return.

The host launched his self-titled show from Tribune Broadcasting with wins in both the adults 18-49 and 25-54 demographics, besting Jimmy Kimmel Live!, Late Night With David Letterman and The Tonight Show With Jay Leno.

The studio audience was highly energized, and when the cameras panned his audience, you could clearly see a different kind of grouping; one with different expectations from this particular late night talk show host. It was a very urban crowd of all nationalities, and they were excited and ready to be entertained by folks that they were more familiar with and ready to see on a regular basis. It was kind of like, 'we back ya'll.'

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