

Creating Home: Sarah White & Rico Mendez of Shiro Dame talk N.Y., music and parenting

Written by Toki Wright (Twitter - @mrwrighttc)



Sometimes you have to leave where you're from to find your place.

The story of Sarah White and Rico Simon Mendez is a journey through the creative process. This creation manifested itself in various forms including giving birth to new ideas and the two children they share.

The two are parents, partners, band mates and visual artists all wrapped into one. Mendez and White's band, Shiro Dame, aims to create an alternative space with a new sound dubbed "neon soul." I recently spoke with the two about their experiences and the direction of the band.

Recently returning to the Twin Cities after years of living in Brooklyn, White and Mendez have been at the forefront of a new movement of eclectic tastemakers in town. The pair effortlessly blends their unique sound with a striking visual presence. Sarah White (also known by her DJ name Sarah White Black) splits time between singing, emceeing, photography, parenting and her creative events production company, Scenery Events. Mendez is also a father, DJ, music producer, and musician. It seems the interest in having their hands in all things creative has heavily influenced their mixed-bag sound.

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