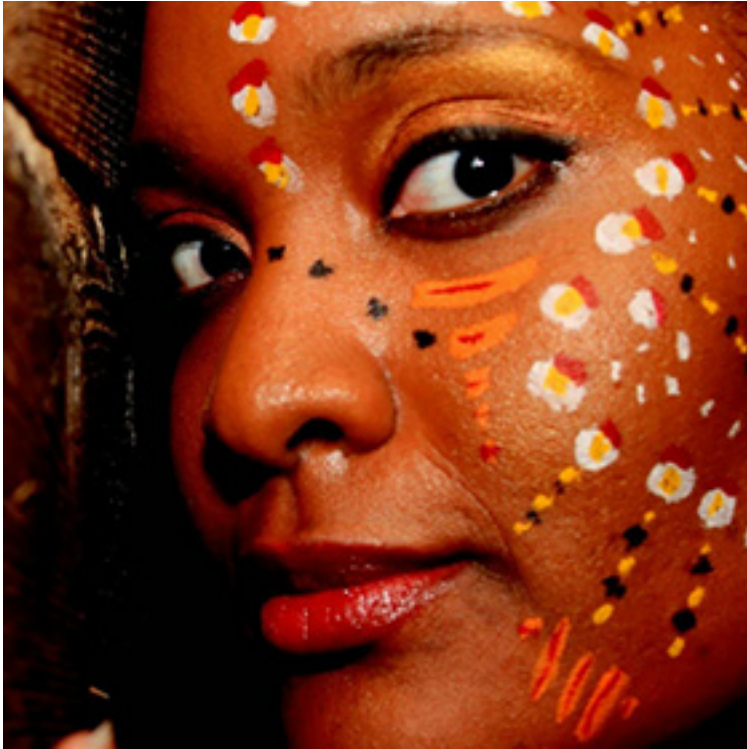


Ooh la la! Vocalist PaviElle has everyone speaking French

Written by



It seems that St. Paul soul songbird, PaviElle French, is somewhat of an overnight sensation.

To those who know the career path of French, to call her an "overnight sensation" might be a bit odd, considering the 29-year-old singer, writer and composer has been performing since she was just 5 years old. But with the release of her most recent single, "Be Right There," French has become somewhat of a media darling and there's talk of her being the next big thing to come out of the Twin Cities since ... well, let's just say she's receiving the royal treatment.

Released in March, "Be Right There" (www.pavielle.bandcamp.com/track/be-right-there) was featured on indy radio station, 89.3 The Current and listeners and media immediately took notice. The song, a soulful love-note exalting her man, is a beautiful ballad that easily makes any man wish that he were the chosen one to receive such lofty praise.



*"Let me tell you all about this Brother/Just if you don't understand/I'll never find quite another,
bottom line he's a hell of a man/All my heart takes him seriously/Long-term possibilities/I'm day*

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dreaming about being his Mrs/I love the king that he is."

"Be Right There," with its minimal production, does exactly what it's supposed to do – allow the message and the messenger to shine. PaviElle's shine has been years in the making, but the polish is coming through with dazzling brilliance.



"I really think (my current success) is divine order," said PaviElle. "At 17, 18, 19 (years old), I wasn't ready. I was good, but I wasn't mature or focused enough at the time."

Focus is certainly not lacking in today's PaviElle. The multi-talented artist is set to release her full-length project, "Fear Not" later this spring/early summer and is starring in the independent Brenda Bell Brown film, "Sing Blue, Think You." Every third Wednesday of each month, PaviElle headlines to a regularly packed audience at the Icehouse, 2528 Nicollet Ave., Minneapolis.

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