



The Minneapolis Sound rocketed into music stardom with Prince and a secession of artists that created a unique style of rock and soul. The Minnesota Black Music Awards program returns July 16 with a salute to the 30th anniversary of the famed Minneapolis Sound 8 pm at the Pantages Theatre.

Launched in 1982, the Minnesota Black Music Awards has been the stage that showcased the best of the Minneapolis sound. Performing artists included: Prince, The Time, Mint Condition, Cherrelle, Alexander O'Neal, The Sounds of Blackness, Bobby Lyle, Lo Key, Next and other local and national artists.

The 2010 MBMA returns with performances from Mint Condition, The Sounds of Blackness, Next, The Ladies of Jazz, Heiruspecs and The New Congress celebrating the legacy and spotlighting the future of the Minneapolis sound.

Seven Ultra lounge will host special 2010 MBMA music workshops and red carpet events to kick-off the celebration July 16th in Minneapolis.

Visit The 2010 Minnesota Black Music Awards official website at www.mnblackmusicawards.com for information and conference specials.