

Expert wedding photographer balks at the idea of a lack of diversity in wedding industry

Written by

Friday, 06 March 2009 17:46

Columbia, MD (BlackNews.com) - While weddings are their expertise, many major celebrities and notables such as baseball Hall of Famer Dwight Gooden, iconic anchorman Roger Mudd, Republican National Committee Chairman Michael Steele, Congressman Elijah Cummings, and Hollywood producer Cleveland O'Neil have all found their way in front the lens of a MorningStar photographer.

While serving every possible client MorningStar has broken away from the herd and focused primarily on the ethnic client. "There is an assumption out there that Black, Indian and Asian women don't get married as frequently as everyone else, it may be statistically true but it is not borne out by the people who come to us."

Gone are the days of the couple looking longingly into each other's eyes. Today MorningStar Photography focuses on the nuances of the wedding day: mothers who cry, bridesmaids who aren't always happy at the altar, an engagement ring on the heel of a bride's shoe, a bride's expression as her sorority sisters wish her the best for her future. These are the memories that make each wedding unique, and that MorningStar strives to capture.

Focusing on ethnic weddings as a niche market has allowed MorningStar to blaze a trail in the past ten years producing eye-popping images for the client, no matter who they are. High end boutique photography is available for the senator's daughter as well as the sanitation worker's daughter. MorningStar has spectacular packages for almost every budget.

While MorningStar focuses on a diverse clientele, the owners of this company also represent the America that Barack Obama hopes for and would be most proud of. Alan Rein, a Jewish man, and his wife, Carla, who was born in Trinidad, are the driving force behind the day-to-day operations of this small, hands-on, thriving enterprise. The Reins know diversity because they live it in their everyday lives.

Carla commented, "We don't do fast food photography, it takes time and patience to create beautiful images. It's the eye behind the lens that matters most, not a photographer's ability to Photoshop."

MorningStar Photography recently did a showcase at the Gathering Place in Clarksville, MD where potential clients were able to view MorningStar's immense catalog of work.

MorningStar can be reached directly at www.morningstarphotography.com or to schedule an appointment with MorningStar simply call in the Balto-DC Metro area 410-730-7515 or 1-888-294-1417 toll free. MorningStar also works both nationally and internationally.