

## Robbins projects universal voice with expanded Anika International brand

Written by Alaina Lewis

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Anika International, founded by Minneapolis-based Anika Robbins, has something for everyone. It's not a product line that commits to serving one specific race, demographic or women only. According to Robbins, Anika International (AI) has a universal voice and its companies mission is to tighten the gaps in the market where the competition has fallen short.



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[maventv.com](http://maventv.com) [www.anikainternational.com](http://www.anikainternational.com) [www.aicosmetics.com](http://www.aicosmetics.com) [www.urban](http://www.urban)