

Urban Maven hosts small business showcase event

Written by

Thursday, 22 April 2010 12:12



The Urban Maven Small Business Showcase will host its quarterly event Saturday May 1, 2010 at Spill The Wine Restaurant in Minneapolis.

The showcase is a quarterly mobile marketplace designed to create a platform for small and/or home-based business owners to connect with their client base. This event features a variety of products and services including art, fashion, accessories, cosmetics, health and lifestyle, business services and more.

The Urban Maven Small Business Showcase also features a guest speaker offering pointed advice and tips to small business owners. Baron Carr, of The B. Carr Group is the scheduled speaker and will deliver his presentation: "Develop Your Personal Brand, Grow Your Business: 6 Steps to Achieving Balance & Success." The former Vice President of Brand Marketing for Carlson Hotels Worldwide, Vice President of Brand Marketing for Allianz and Vice President of Emerging Markets & Product Development with JP Morgan Chase, Carr will no doubt engage attendees in practical measures to increase their business.

Participating businesses include, Tranquil Moments, a mobile spa company, Got Knot, a men's accessories brand, ANIKA INTERNATIONAL COSMETICS and Black Betty Posters and ROX Jewelry presented by FOX 9's Robyne Robinson, among many others. The showcase will also feature business and community agencies that provide resources to small business owners. The first 20 attendees receive FREE gift bags!

"Our goal was to create a professional, yet intimate shopping environment for business owners and attendees alike," said event producer, Anika Robbins of ANIKA & FRIENDS, a boutique agency that specializes in event production & brand development. "Our approach allows us to create a shopping forum as well as provide much-needed information to entrepreneurs on ways to expand their business. Because of our relationships and resources, we're also able to provide products and services utilized by business owners at significant savings," said Robbins.

The Urban Maven Small Business Showcase takes place Saturday May 1 at Spill The Wine Restaurant, 1101 Washington Ave. S in Minneapolis from 12pm-5pm. Admission is free and

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open to the public. For more info visit www.urbanmaventv.com or call (612) 670- 6355.