

## Entrepreneurs use scholarships to promote public service

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Two online enterprises have partnered to promote and offer scholarships for undergraduate and graduate students focused on a career in local, state and federal government. CampusGov and GovLoop are social networking businesses focused on the public service sector. The firms will award scholarships and grants as a tool for attracting subscribers.

Representatives of the firms said the federal government is counting on recent graduates to play a critical role in addressing the need for a talent infusion into the public sector. The Partnership for Public Service estimates that by fall of 2012, the federal government will hire nearly 273,000 new workers for mission-critical jobs--positions considered crucial by agencies to fulfill their essential obligations to the American people.

Federal agencies need to fill positions across many fields, with the biggest focus in medical, security, law enforcement, legal and administrative fields. Matt Casey, CEO of CampusGov said, "With the huge number of baby-boomer federal workers reaching retirement age, government agencies are going to have to ensure that they are aggressively reaching out to students to fill the void and ensure that graduates are excited to choose public service as they begin their career exploration process."

The first scholarship program runs through May 30. A grant in the amount \$2,500 will be announced to the first winner by June 15th. CampusGov and GovLoop will announce additional scholarship programs in the coming months. According to Steve Ressler, Founder and President of GovLoop, "The federal government has a big challenge ahead as far as luring the best and brightest graduates to work in government. This scholarship program is a way we can pitch in and raise awareness for the great opportunities that exist in the public sector." □□

Applicants must register online, write a brief statement on career plans, and demonstrate a need for financial assistance. For details on this scholarship program including an application, go to <http://www.campusgov.com/register/scholarship.asp>

For more information about the CampusGov/GovLoop scholarship, contact Matt Casey at [matt@campusgov.com](mailto:matt@campusgov.com) or (617) 661-2613 X7144 or Steve Ressler at [founder@govloop.com](mailto:founder@govloop.com) or (202) 445-0084. □□

[GovLoop.com](http://GovLoop.com) is the "Facebook for Government" - the premier social network developed by and for the government community. This site currently connects over 28,000 government innovators from federal, state, and local government and provides a great way for the government community to connect and collaborate with existing and potential colleagues. The network is a promotes connecting with peers, career advice, new opportunities, and career events. Membership is free at [govloop.com](http://govloop.com). □□

CampusGov helps government agencies meet their staffing needs by connecting employers with an extensive database of students, alumni, and experienced talent who are seeking careers in local, state and federal government