

Minnesota grantmakers anticipate 2011 giving to hold

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Minnesota's largest grantmakers (those giving more than \$10 million in grants annually) are most likely to expect their grantmaking levels to hold steady. Small grantmakers (less than \$1 million annually) and mid-sized grantmakers (\$1 million to \$10 million annually) are more likely to expect grantmaking increases in the coming year.

Among all grantmaker types, corporate foundations and giving programs are most likely to expect their grantmaking levels to hold steady, while community/public foundations are more likely to anticipate grantmaking increases.

These were the findings reported by the Minnesota Council on Foundations (MCF), a regional association of grantmakers, in their 2011 Outlook Report.

"When the economic crisis took hold in 2008, no one was sure how long and how bad the downturn would be and what kind of toll it would take on nonprofits," notes Bill King, MCF president. "Because much of foundation giving is asset-based, we expect the effects on grantmaking to linger. It now appears that, while the 'new normal' is challenging, we are moving to more stability in the next year."

"This 2011 report also reveals how grantmakers are striving to increase their impact and achieve their missions in an era of tight resources and mounting community issues," King adds. "Philanthropic organizations are exploring a wide range of strategies that illustrate their commitment to shaping solutions that ensure the future wellbeing of all Minnesotans."

Among the philanthropic strategies, nonmonetary support to nonprofits—such as technical and capacity-building assistance, volunteers and in-kind products and services—was cited by 68% of survey respondents; program-related investments and mission-related investments were noted by 36% and 16%, respectively; and public policy and advocacy activities were listed by 32%.

For the complete 2011 Outlook Report, see www.mcf.org/outlook