

Michael Fallon appointed as MTN's new executive director

Written by
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The Board of Directors of the Minneapolis Television Network (MTN) announced that they have appointed Michael Fallon as the organization's new executive director.

Fallon earned his master's degree in nonprofit management from the H. John Heinz School of Public Policy and Management at Carnegie Mellon University. While pursuing his undergraduate degree at University of California-Berkeley, Fallon worked as a reporter at campus radio station KALX.

Fallon had been serving as the publications manager at Origins, an educational nonprofit in Minneapolis, since 2010.

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Since 2006, Fallon has worked as a nonprofit fundraiser, working for several arts and educational organizations. Previously, Fallon served as the marketing and communications manager and interim president and CEO at the Collaboration for the Advancement of College Teaching and Learning and as the executive director of the Northfield Arts Guild.

Fallon said he hopes his diverse experience will assist in creating a clear and successful vision for MTN.

"Minneapolis Television Network has a strong history in our community," said Fallon. "One of my top priorities will be to work with the board, our members and local producers and the community to help create a strong vision for MTN's future and a strong connection to the city."

Fallon was hired to replace Pam Colby, who served as MTN's executive director for the past 14 years.

MTN (www.mtn.org) began in 1984 with a mission to provide public access to television broadcast equipment and offer cable television channels for a diverse community. Today, MTN serves over 400 volunteer community producers with community television productions taking place in nearly every neighborhood in Minneapolis. The MTN channels are available to cable subscribers who live within the boundaries of the city of Minneapolis.

MTN offers public access television programming on Minneapolis Comcast channels 16, 17 and 75.