

A giving tradition in North Minneapolis since the 1960s

Written by Lee-Hoon Benson, TC Daily Planet
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Christmas can be a tough time for low-income families, as pervasive and rampant consumerism and the expectations of getting and giving presents exert extra pressures. Children, especially, do not have the money to buy presents for their family members. In North Minneapolis, Plymouth Christian Youth Center (PCYC) helps low-income children to experience the joy of giving to others and to feel included in the American tradition of giving holiday presents.



Since the mid-1960s, PCYC has put on what it calls the Gift Sale to allow low-income children a chance to select gifts for people on their Christmas list. Parents purchase a one-dollar ticket ahead of the annual Gift Sale event – December 14 this year. Then each child gets to choose five gifts for their loved ones.

Many North Minneapolis children remember the Gift Sale experience fondly.

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