

West Broadway Farmers Market ready for 4th season

Written by Shaina Brassard, West Broadway Business & Area Coalition
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In only a matter of days the parking lot at the corner of West Broadway and Emerson Avenue in north Minneapolis will be transformed.

Starting June 20 until Oct. 17, each Friday from 3 p.m. – 7 p.m. the West Broadway Farmers Market will raise its tents and fill the space with locally-produced foods, live music, arts, crafts, games and neighbors celebrating community.

Now in its 4th season, the West Broadway Farmers Market (WBFM) is a program of the West Broadway Business and Area Coalition. Visitors to the WBFM can expect a variety of vendors selling local fruits and veggies, non-local produce, crafts, honey, food trucks, ready to eat food and more. Over half of all vendors selling at the market are Northside residents.

This year, DeVon Nolen joins the WBFM as the new market manager, but she is far from new to the market community. North Minneapolis native, food justice activist and former co-coordinator for the Northside Fresh Coalition, Nolen sees the market as a space to promote health promotion and wealth creation.

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www.westbroadwaymarket.org www.westbroadwaymarket.org