

UNCF Empower Me Tour celebrates fifth anniversary

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The UNCF Empower Me Tour Presented by Wells Fargo, a free, traveling college-and career-readiness road show, will make its second tour stop on Saturday, October 13, 2012 at Dunwoody College of Technology located at 818 Dunwoody Boulevard, in Minneapolis, MN. Celebrating its fifth anniversary, the UNCF Empower Me Tour was created in partnership with Wells Fargo to prepare students to go to and through college and inspire them to take control of their future by using education as the foundation for achieving their goals and dreams.

The 2012-2013 UNCF Empower Me Tour Presented by Wells Fargo will be hosted by Grammy-nominated singer and songwriter Ledisi, actor Boris Kodjoe, actor and comedian Kim Coles, actor Lamman Rucker and activist Jeff Johnson. Joining this year's celebrity hosts in Minneapolis will be record executive Amir Windom, Co-Founders of ALFA Worldwide Patrick Kodjoe and James Brown, Olympic silver medalist Lashinda Demus, attorney and radio personality Warren Ballentine and others.

Participating middle school, high school and college students will experience a day of interactive exhibits, college and career workshops and engaging panel discussions with special guests.

Attendees will participate in informative workshops, panel discussions and the Empower Me Tour Zone - an interactive experience for students, parents and educators providing an opportunity to engage with college recruiters, receive a professional resume review, learn about scholarship and internship opportunities, receive information about healthy cooking and disease prevention from our resident celebrity chef, experience an authentic Greek stroll, listen to the celebrity DJ spin, enjoy games, prizes and more.

"The UNCF Empower Me Tour gives students and parents the tools they need to prepare for college success and for their careers and life after college, all delivered by celebrities, educators, and entrepreneurs who know how to communicate with young people," said Michael L. Lomax Ph. D., UNCF president and CEO. "Because a lot of the preparation students need is about financial management and responsibility, we are excited to be celebrating the UNCF Empower Me Tour's fifth anniversary with our partners at Wells Fargo, one of the country's great financial institutions and an Empower Me Tour sponsor from the beginning. "Wells Fargo is excited to enter into our 5th year of partnering with UNCF to bring the UNCF Empower Me Tour to the communities that we serve. We know that education is the great neutralizer in our country, so it is our passion to ensure that children everywhere have access to higher education," said Gigi Dixon, senior vice president, director of national partnerships for Wells Fargo.

"I'm excited to participate in the UNCF Empower Me Tour and to help celebrate its fifth anniversary," said Ledisi.

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For more information on the tour and to **register for FREE**, visit www.EmpowerMeTour.org.