

## 8 tech tools every nonprofit should use

Written by Timothy Houston  
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I recently received an email from Jennifer Jacobson, founder of Jacobson Communication on the eight tech tools every nonprofit should use.

With an estimated 1.5 million nonprofits in the United States alone, nonprofits help with everything from ending local hunger, advocating literacy, and other essential services that help build strong community. Yet for all their diversity, nonprofits share many of the same needs. Here are eight useful tech websites that nonprofits can use to stay organized, funded, and in the public eye.

NonProfitEasy ( [www.nonprofiteasy.com](http://www.nonprofiteasy.com) ) is an all-in-one data management software solution that helps small to mid-sized nonprofits manage their operational logistics. From customer relations and database management, to events, donor engagement and even fundraising, NonProfitEasy offers a one-stop, affordable, integrated software solution to help nonprofits focus on their passion – not their paperwork.

The second site suggested is Google for Nonprofits ( [www.google.com/nonprofits/onlinebasics](http://www.google.com/nonprofits/onlinebasics) ) , a donation payment, documents, Website building and monitoring site.

Third on the list is PayPal Giving Fund (formerly MissionFish). PayPal Giving Fund ( [www.paypalgivingfund.org](http://www.paypalgivingfund.org) ) is an independent 501(c)(3) nonprofit organization that provides businesses with a safe and easy way for their customers to support their favorite causes.

Number four on the list is Basecamp ( [www.basecamp.com](http://www.basecamp.com) ). Primarily through word-of-mouth alone, Basecamp has become the world's number one project management tool, helping teams stay organized and on-task. It's easy-to-use and reliable, Basecamp has a 15-year history.

WeVideo ( [www.wevideo.com](http://www.wevideo.com) ) is a Cloud-based video editor (web and mobile) offering a video-editing platform that helps everyone from beginners to experts make great looking videos, complete with custom themes, pre-made titles and a library of professional music and stock-video.

Hootsuite ( [www.hootsuite.com](http://www.hootsuite.com) ) is a social media relationship management platform for

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businesses and organizations to collaboratively execute campaigns across social networks such as Twitter, Facebook, LinkedIn and Google+, from one secure, web-based dashboard.

Number seven on the list is Scribd ( [www.scribd.com](http://www.scribd.com) ) a PDF Sharing Tool. Scribd is easy to-use. Just upload high-quality PDFs to Scribd and share them with the world. From one-pagers to full e-Books, Scribd helps share it all.

Finally on the list is SimpleBooklet ( [www.simplebooklet.com](http://www.simplebooklet.com) ), an interactive Web-booklet making tool that converts existing marketing brochures or builds a new web booklet from scratch with SimpleBooklet's code-free, drag and drop design tools. Add lead generating features such as contact forms, telephone lookups and directions. Every live booklet can generate measurable new business interactions.

Knowledge is power. I believe this information is noteworthy and will be beneficial to you, your business, church and community as a whole. Thanks to Jennifer for sharing this invaluable information.

*Timothy Houston is an author, minister, and motivational speaker who is committed to guiding positive life changes in families and communities. To get copies of his books, for questions, comments or more information, go to [www.tlhouston.com](http://www.tlhouston.com) .*