

## Anytime Fitness offers affordable, approachable gym environment for Northsiders

Written by Shaina Brassard, West Broadway Coalition  
Monday, 23 December 2013 15:56

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North Minneapolis is no longer a "Fitness Desert."

Anytime Fitness, the fastest-growing fitness club chain in the world, opened on West Broadway and Penn Avenue last month, becoming the first gym for adults the community has seen in many years.

Dr. Tara Watson is the owner of Anytime Fitness North Minneapolis, as well as Watson Chiropractic and Exceptional Home Health next door, which she has operated on the Northside for 10 years. Watson specifically chose to open a club with Anytime Fitness, a Minnesota-based company, because, "it is the best fit and value for the community, and this community deserves the best." When members join the West Broadway Anytime Fitness, they also gain access to 2,200 other clubs on five continents.

Watson's Anytime Fitness club is customized to accommodate first time gym-goers along with Northsiders excited to finally workout close to home. The West Broadway Coalition recently sat down with Watson to learn more about her new business.

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[www.anytimefitness.com](http://www.anytimefitness.com)