

VOX Global adds White House communicator Corey Ealons to senior team

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Corey Ealons brings 17 years of political and strategic communications experience

VOX Global, a bipartisan public affairs firm, has hired Corey Ealons, who most recently served as White House Director of African American Media. Ealons will serve VOX as Senior Vice President in the agency's Washington, D.C. headquarters, where he will lead client efforts in broad political, public policy and reputational campaigns.

"Corey is a unique talent in this profession. He has worked at the highest levels of government, communications, policy and politics to communicate complex and critical issues to audiences across diverse communication platforms," said Robert Hoopes, president of VOX Global. "Corey's ability to see opportunities in the public policy and political arena, coupled with his enthusiasm and zest for winning, will be invaluable to our clients from every sector."

At the White House, Ealons served as the principle national liaison for African American media for President Barack Obama, members of the White House executive staff, and senior Administration Officials. He held the same position during the 2008 Obama-Biden General Election Campaign.

In this role, Ealons developed messaging and outreach strategies for issues as wide ranging as The American Recovery and Reinvestment Act to health care reform, working to ensure that every American understood how these issues impact their everyday lives.

"Our media landscape, along with the nation's demographic makeup, is rapidly changing, heightening the importance of developing connective messages that resonate with audiences whether we are promoting issues of public policy or commercial products," Ealons said. "The VOX Global team understands this and is an emerging leader in both well-established mediums

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and new communication forums. This is a very exciting time to join the team.”

Ealons began his career in public service as a member of the Armed Forces before moving into the political arena with efforts including Bill Bradley’s run for President, the Congressional races of Artur Davis, Jack Conway and Jim Marshall, and the Kerry-Edwards Campaign where he served as a National Regional Political Director. He was called to Capitol Hill to serve as the Deputy Chief of Staff and Communications Director for U.S. Representative Artur Davis, where he served as chief political advisor and communications strategist to the Congressman.

As a member of the United States Army, Ealons served in the 3rd United States Infantry (The Old Guard), which operates as the ceremonial honor guard for the President of the United States and Arlington National Cemetery. In this role, he served as public affairs supervisor and acted as spokesperson for the Presidential Honor Guard throughout the country and internationally.

Prior to his public sector service, Ealons was at Ketchum Public Relations, where he served clients in commercial marketing and strategic communications. Ealons graduated with a degree in public relations and political communications from the University of Alabama.

Ealons joins a senior team at VOX, led by Hoopes, that includes Ann Davison, former advisor to Vice President Gore, EPA Administrator Carol Browner and two U.S. Senators; Carey Tarbell, former executive vice president at Powell Tate|Weber Shandwick and former executive director of the National Journal’s Policy Council; Trish Wexler, formerly of Powell Tate|Weber Shandwick and veteran advocacy coalition manager for legislative and regulatory campaigns; Chris Matthews, former communications director on Capitol Hill for the House Agriculture Committee and Senator Gordon Smith; and Trey Hardin, recognized political and campaign strategist and former Capitol Hill chief of staff.

VOX is a bipartisan public affairs and strategic communications firm offering clients proactive public policy and reputation strategies proven successful on the political campaign stage. VOX’s team of seasoned political and communications consultants delivers winning results and helps clients mitigate risk through public affairs, reputation and crisis management, digital advocacy and stakeholder and grassroots coalitions. Headquartered in Washington, D.C., VOX has offices in Boston, MA; Portland, ME; Detroit, MI; Indianapolis, IN; and Little Rock, AR; and Tokyo, Japan. For more information, visit www.voxglobal.com.