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State Senator Jeff Hayden (DFL-Minneapolis) spoke out Monday against blatantly racist images posted on WeWantVoterID.com, a Web site run by Minnesota Majority. The Web site features a "Voter Fraud" banner depicting an African-American in a prison uniform and a man in mariachi dress at a poll booth.

"As if attempting to disenfranchise voters weren't bad enough, now Minnesota Majority is using scare tactics and racial profiling to ensure passage of the voter suppression amendment. It is appalling," said Hayden.

"At a time when we should be working together to move our state forward, groups like Minnesota Majority are setting us back decades and pitting racial groups against each other to push their own agenda. They should remove their banner immediately and issue an apology."

Hayden added that controversial tactics are not new to Minnesota Majority, which ran a voter intimidation campaign in some of Minneapolis's predominantly African-American neighborhoods before the 2010 elections.